

Be a **HERO**
Drink **ZERO**

www.whataboutu.co.nz



A LARGER NUMBER OF
NZ TEENAGERS
(under 18)
ARE CHOOSING TO BE
ALCOHOL-FREE



**WHAT
ABOUT
YOU?**

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**WHAT
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9^{OUT}
OF 10

New Zealanders¹⁸⁺
DIDN'T GET DRUNK
IN THE LAST MONTH



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